

The 8th of December 2014

INTOLERANCE AFFECTS YOU TOO!

Assistance and Programs for Sustainable Development – Agenda 21 organizes between the 3rd and the 12th of December the public campaign against hate speech: Intolerance affects you too! The campaign will take place in Bucharest, Cluj-Napoca, Drobeta Turnu Severin, Gura Humorului, Suceava, Tulcea, Turda and will be realized by civil servants in 20 public institutions and by volunteers of 8 NGOs from Bucharest and Cluj county, Mehedinți county, Suceava County, Tulcea county, involved in the project as local partners.

The activity is part of the project „Transparency and quality in public administration through social media” financed through EEA 2009 – 2014 Grants, within the NGO Fund in Romania, coordinated by the association „Assistance and Programs for Sustainable Development – Agenda 21” in partnership with National Agency of Civil Servants.

The campaign is realized taking into account the continuously recording of cases of violation of fundamental human rights which manifest thorough verbal and physical attacks on minority groups, immigrants or on organizations which defend the human rights in Europe. The campaign wants to raise the awareness on the consequences of hate speech which associate to phenomena such as: intolerance, discrimination, social exclusion and incite the propagation of negative stereotypes addressed to individuals or groups. In order to counterattack these aspects, EEA and Norway Grants gathered their forces to the Council of Europe in order to support the No Hate Speech Movement (campaign designed against the hate speech) initiated by Council of Europe. The hate speech represents a cross priority of NGO Fund in Romania, financed by EEA Grants.

The campaign's materials realized by partner public institutions and NGOs: stickers (APSD- Agenda 21), movies realized by partner NGOs (CeSIP and Urbaniac in Bucharest, PATRIR in Cluj-Napoca, ANDA and Art Integration in Mehedinți, Doriana Foundation in Turda and APSD – Agenda 21), posters (APSD – Agenda 21, Turda Town Hall and Tulcea Prefecture in partnership with the associations Valori Dobrogene and Drumuri Dobrogene, Gura Humorului Town Hall and Cluj Prefecture), leaflets (CeSIP Association and volunteers from Bucharest), flyers (Tulcea Prefecture in partnership with the associations Valori Dobrogene and Drumuri Dobrogene), leaflets, calendars (Bucharest Prefecture) will be published on the websites and Facebook pages of partner institutions and associations. Several dedicated events will be organized: debates, stradal activities, contests, theatre plays.

About 5000 citizens, politicians, civil servants, students will be involved in the campaign as promoters or beneficiaries.

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