

Press release

Assistance and Programs for Sustainable Development – Agenda 21, in partnership with National Agency of Civil Servants, invites you to the official launch of the project “Transparency and quality in public administration through social media”, financed through EEA 2009 – 2014 Grants, within NGO Fund in Romania. The event will take place on the 3rd of July, at the Romanian-American Foundation (Gina Patrichi Street, no. 6, District 1, Bucharest) starting with 10.30 a.m.

The aim of the event is to present the project, its objectives and activities as well as establishing the implementation strategy and the responsibilities for the partner institutions – the 20 local authorities and institutions from Cluj County, Tulcea County, Mehedinți County, Suceava County and Bucharest. The project will be developed between the 1st of May 2014 and the 30th of April 2015. The project aims to increase the role of civil society in the promotion of principles of good governance and citizens’ participation in the policy making process at the local level and promote the fundamental right of citizens to participate in public affairs through efficient communication channels between them and the 20 institutions/public authorities involved in the project.

“The project was thought in order to contribute to the implementation of policies and strategies of EU and Romanian Government in the domain of e-government according to the provisions of the Europe 2020 Strategy which gives a fundamental role to the information technology, the essential component of a competitive Europe, based on a knowledge economy” said the project manager, Nina Cugler, executive president of APSD – Agenda 21.

Introducing and/or multiplying at least 2 social media tools by the 20 institutions/public authorities (Facebook pages, Twitter account, Flickr account, blogs, podcasts, Youtube) chosen in order to answer to the needs of the citizens in terms of involving in the process of making decision at local level and strengthening the dialogue with them, offers an important innovative aspect to the project.

The main expected results refer to the establishment of efficient communication and consultation social media channels between citizens and institutions/public authorities, raising the transparency and good governance level of 20 institutions and their capacity to attract the citizens in the decision making process through social media networks, encouraging volunteering in the benefit of the community, involving the civil servants voluntarily in the implementation of the project, promoting the No Hate Speech Campaign, multiplying and extending good practices in other 10 counties. The total value of the project is 82,684.50 euro, of which 70,648.50 Euro – is co-financed by the EEA grants.

Nina Cugler

Executive President, APSD – Agenda 21

The content of this material does not necessarily represent the official position of SEE 2009 – 2014 Grants.