



## PEOPLE & PLANET: A Common Destiny

**MAIN APLICANT:** Câmara Municipal de Loures (Loures Municipality) – Portugal

**PARTNERS:**

*Portugal*

- Instituto Marquês de Valle Flôr (IMVF)
- Rede Intermunicipal de Cooperação para o Desenvolvimento (RICD)
- Fuel

*Cape Verde*

- Municipality of Maio – Local authority

*Germany*

- Forum for international development + planning (FINEP)
- Municipality of Dornstadt – Local authority

*Ireland*

- The Waterford Sustainable Living Initiative (Slí)

*Italy*

- Felcos Umbria
- WeWorld - GVC Onlus

*Netherlands*

- The National Council of City Links between The Netherlands and Nicaragua (LBSNN)
- Municipality of Zoetermeer – Local authority
- Municipality of Maastricht – Local authority

*Poland*

- Fundacja Kupuj Odpowiedzialnie

*Romania*

- Association Assistance and Programs for Sustainable Development – Agenda 21
- Brașov County Council – Local authority

*Spain*

- Galician Fund for Cooperation and Solidarity (Fondo Galego)

**ASSOCIATED PARTNERS:**

- Conexão Lusófona – Associação Juvenil (Portugal)
- Stadtetag Baden-Württemberg Kommunalen Landsverband e.V. (Germany)
- Gdansk Water Utilities Ltd (GIWK) (Poland)
- Fundacja „Koalicja Sprawiedliwego Handlu”, Fairtrade Polska (Poland)

**DURATION:** 48 months (November 2020 – October 2024)





## OVERALL OBJECTIVE

Promote inclusive sustainable development policies at a glocal level and ensure youth citizens active engagement, as change drivers and mobilization for Climate Action and SDGs achievement through the promotion of sustainable lifestyles, behaviours, and practices.

## SPECIFIC OBJECTIVES

- **Specific objective 1:** Contribute at developing EU youth awareness, critical understanding and mobilization towards Climate Change challenges by promoting policy and practices changes at the local level coherent with global sustainable development
- **Specific objective 2:** Reinforce the role of targeted Local Authorities (LA), LA Associations and CSOs as key actors in the promotion of sustainable development and as changemakers towards Climate Change.

## TARGET GROUP:

- 59 Million youth citizens (15-34 years old) in 8 EU countries informed by the Pan-European “#Water is” Campaign
- 94.200 (15 – 34 years old) youth citizens reached by LAs SDGstreet campaigns
- 49.200 young multipliers engaged and mobilized to act for Climate Action
- 3.099 decision makers and civil servants at EU, national and local level advocated towards Climate Action

## MAIN ACTIVITIES:

- “#Water is” pan-European Campaign to promote the reach of the water scarcity theme in the local populations (including a 30 second spot)
- 400 SDG Street actions aiming to promote an “everyday activism”, highlighting how effective simple activities can be. (Romania: 10 actions organised in 5 towns involving 4 universities and 10 high schools)
- 1001 Sustainable Events: Do it & Map! Visibility and participation are two sides of the same coin (Romania: 5 events will be organized with teachers from 4 universities and 10 high schools)
- 104 Global Green Labs - a set of spaces and materials oriented towards reflection-action, allowing young people to create an activity (Romania: 6 GG Labs)
- Youth Advisory Climate Council (YACC) aiming to draft a guide with proposals for actions and sustainable lifestyles that their local authority can follow (Romania: 8 YACC)
- “Youthactivism” Lab – a 2 days bootcamp in Portugal, where young citizens improve and finalize the guide/recommendations on sustainable lifestyles
- Youth challenge – an online challenge for young people to make their pitch in a minute #I’mtheChange
- A 2-day workshop on Communication for Development (C4D) Skills
- 1 Community baseline survey targeting youth needs



Brașov County Council



- “All SDGs are local” 136 national 2 days trainings in LAs engaging civil servants and decision makers, highlighting how each of the 17 SDGs relates to the daily work of local and regional governments (Romania: 17 training, three days each)
- 8 national Round tables in promotion of SDGs in all EU partners countries (Romania: 1 Round table)

#### EXPECTED RESULTS:

- New models of sustainable behaviours supported as a priority to CC challenges;
  - At least 59 Million YEC from 8 EU MS reached and their awareness raised on climate change challenges and practices by the pan-European campaign “#Water is”;
  - 1 Pan-European Campaign implemented and disseminated (10.072.153 young people reached);
  - At least 400 street actions implemented reaching 177.000 and engaging 20.000 YEC;
  - 8 “Everyday” activism (street actions toolkit) promoted, at least among 1075 actors for development;
  - 262 sustainable events organized and documented reaching at 127.040 and engaged 17.060 YEC;
  - 8 online digital agendas for the promotion of the events implemented and disseminated;
  - 104 Global GGLabs implemented and documented;
  - At least 1484 YEC will increase their knowledge on SDGs and CC tools and methods through GGLabs participation;
  - 8 national Kit elaborated and disseminated among 2000 actor for development;
  - 9 Youth Advisory Group (1 for partner country);
  - At least 328 YC have an active role in their community and will build a more critical and engaged citizenship;
  - 124 YACC meetings;
  - 9 national guide with proposals for sustainable lifestyles;
  - 47 YC engaged in the Youth Lab;
  - 1 EU sustainable lifestyles guide disseminate among local, national and EU decision makers and local and national media;
  - At least 3.099 decision makers at local, national level and EU level will be reached by YEC actions and recommendations;
  - At least 1298 videos #I’mtheChange collected and disseminated.
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- A knowledge climate change coalition to support mutual knowledge, learning and enhance decision-makers’ capacity to take up the project’s recommendations.
  - A sustainable partnership network of LAs and CSOs, covering at least, 8 EU MS and Cape Verde, is created to work together for promoting citizens awareness, knowledge and engagement towards Climate Change and sustainable lifestyles pattern;
  - 23 technicians of NGDO, LA and ALA reinforce their skills on C4D;
  - 1 Training programme C4D, usable for local tailor-made training;





- At least 9 summaries of the trainings produced;
  - 1 Survey on Youth knowledge on CC and water scarcity elaborated and disseminated in 8 EU partners and CV;
  - 9 country survey reports will be organised into an 1 overall report;
  - At least 3600 YC will participate in the survey;
  - 1 advocacy strategy for sharing the findings will be implemented reaching at least at 3099 decision makers;
  - 136 trainings implemented in all partner countries that further reinforce the mechanism for a new approach on Development models and SDGs localization;
  - 136 Evaluations of the trainings and meetings disseminated;
  - 136 summaries of the trainings produced;
  - At least 1075 actor for development have been trained in using SDGs model approach, with focus on climate change mitigation;
  - 1 common matrix implemented in 9 partners countries;
  - 1 best practice digital publication will be available on 8 EU partners countries languages and will reach to at least 3510 actor for development;
  - 9 Roundtables implemented in order to raise awareness on SDGs localization and climate change mitigation
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- 1 Website developed to reinforce the action plan and information available for the target group [8 languages] with at least 810.000 visitors
  - 3 manuals (street action tool kit; Global Gardens guide and YACC recommendations) are created and translated into 8 EU languages
  - At least 10 relevant documentation, such as infographic materials on CC and water scarcity will be produced and disseminated in 8 EU languages

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